

INTEGRATED BUSINESS MODEL

The Hong Kong Jockey Club
is a not-for-profit enterprise
dedicated to community betterment.

We have one single purpose:
to always act for the betterment
of Hong Kong.

香港賽馬會是非牟利企業，致力為社會謀福祉。我們的
目標始終如一，就是建設更美好香港。



The Club's integrated business model of world-class racing and racecourse entertainment, membership, responsible wagering, and charity and community contribution, enables it to maximise its economic and social value for the benefit of all.

馬會的綜合營運模式，結合世界級賽馬及馬場娛樂、會員事務、有節制博彩及慈善與社區貢獻，令我們得以為香港市民帶來最大的經濟及社會利益。



OUR VALUES 我們的核心價值

World-class leadership
卓越領導

Uncompromising integrity
堅守誠信

Serving the community
服務社群

Continuous development
持續進步