**The Hong Kong Jockey Club launches a number of new services and facilities for senior racing fans**

As the new racing season kicks off, the Hong Kong Jockey Club has enhanced services for senior racing fans, adding a series of age-friendly features and services to create an even more enjoyable racing experience at the Racecourses.

The newly launched betting facilities include more reserved seats, larger TVs that display racing information clearer, enlarged font sizes on betting tickets, and larger racecourse signage that offers greater clarity. The new addition also includes pay-seating zones at selected off-course betting branches, adding a new level of comfort.

Free shuttle bus service from Kowloon Tong MTR to and from the cross-betting racecourses throughout the racing season will be provided to facilitate accessibility. Dedicated zones will be set up at Sha Tin Racecourse (2/F Grandstand II) and Happy Valley Racecourse (2/F Grandstand) during cross-betting race days. These, together with a comprehensive range of user-friendly betting equipment and ample seating, will create a spacious and comfortable environment for customers.

Besides upgrading the facilities, we will also organize special themed events at cross betting racecourse on National Day (October), Jockey Club Cup, Miles and Sprint (November), Lucky Start (January), Hong Kong Derby (March), and Father’s Day (June). Activities include live commentary by Racing Specialists, mobile betting app demonstration, interactive racing games and even special promotions from “Gift at Races” souvenir shop. The Club believes that these innovations will provide customers with a welcome opportunity to interact with each other and forge friendships based on a shared interest in the excitement of horse racing.

The Club will also arrange for demonstrations of digital wagering tools, including the Racing Touch functions, at racecourses and off-course betting branches to help them place bets anytime, and wherever they go in the growing presence of internet nowadays.