






Attachment 1: Overview of The Hong Kong Jockey Club’s Year of the Horse Campaign


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| | <i>Date</i> | <i>Event</i> |
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| 1 | 30 January 2026 (Friday) to 1 February 2026 (Sunday) | <p>LONGINES Hong Kong International Horse Show 2026</p>  <p>The three-day event at AsiaWorld-Expo provides an opportunity for audiences to appreciate world-class equestrian performances and experience the unique charm of equestrianism. Highlights include five-star international show jumping classes, the inaugural HKJC Asian Youth Challenge and the HKJC Musical Ride alongside a diverse range of engaging entertainment experiences. The Club will serve as the Strategic Partner of the show. At the HKJC booth, visitors can enjoy family-friendly activities, learn about horses, and experience riding simulators. The Club has also launched packages for visiting the Show and Sha Tin Racecourse. Tickets are now available online. More information: www.hongkonghorseshow.com</p> <p>Download video (249MB)</p> |



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| 2 | <p>17 February 2026 (Tuesday) <u>Parade at Tsim Sha Tsui</u></p> <p>19 February 2026 (Thursday) <u>Display at Sha Tin Racecourse</u></p> | <p>2026 International Chinese New Year Night Parade & Float Display</p>  <p>To welcome the Year of the Horse, The Hong Kong Jockey Club shares happiness with the community by participating in the International Chinese New Year Night Parade at Tsim Sha Tsui on the first day of the Chinese New Year. HKJC Equestrian Team rider and Asian Championship medallist Patrick Lam, together with jockey Britney Wong will ride on the Club's float to greet the public. The float will be on display at Sha Tin Racecourse on the third day of the Chinese New Year.</p> |
| 3 | <p>18 February 2026 (Wednesday)</p> | <p>The Hong Kong Jockey Club presents: "Prosperity Gallops Across Hong Kong" Year of the Horse Fireworks Display</p>  <p>(Picture for illustration purposes only)</p> <p>Solely sponsored by The Hong Kong Jockey Club, the 23-minute fireworks show will light up Victoria Harbour to welcome in the Year of the Horse.</p> <p>Download video (27MB)</p> |


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| 4 | 19 February 2026 (Thursday) | <p data-bbox="542 156 985 188">2026 Year of the Horse Raceday</p>  <p data-bbox="542 555 2089 735">As Hong Kong gallops into the Year of the Horse, Sha Tin Racecourse will be filled with festive joy on the third day of Lunar New Year. Enjoy a diverse array of festive programmes, including special lucky treats, lion dances, blessings from the God of Fortune and captivating performances by popular guest singers. Visitors can also explore various photo spots and blessing points, enjoy festive delicacies, and immerse themselves in the thrilling experience of live horse racing, all while soaking up a vibrant celebratory atmosphere.</p> |
| 5 | 19 February 2026 (Thursday) onwards | <p data-bbox="542 777 1223 809">Harmonious Horse International Exhibition Tour</p>  <p data-bbox="1097 1091 1429 1114">(Picture for illustration purposes only)</p> <p data-bbox="542 1117 2089 1334">A series of horse sculptures created by international artist Simon Ma will tour various districts throughout the year. Two striking four-metre-high horse sculptures will appear at the Sha Tin Racecourse Forecourt for the 2026 Year of the Horse Raceday. Their dynamic pose of running side by side symbolises the unity between The Hong Kong Jockey Club and the community. An additional 18 community horse statues will join the exhibition tour, representing the Club’s extensive presence across Hong Kong. Students will be invited to paint these sculptures, while evening light projections will evoke the spirited essence of horses.</p> |


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| 6 | March 2026 onwards | <p>The brand-new 'Gallop for Treasure' online game gives you the chance to win prizes worth over HK\$1 million!</p>  <p>Inspired by a classic treasure hunt, this exciting activity invites players on a fun-filled journey through iconic Racecourse hotspots, off-course experience shops, selected Year of the Horse Events, and various online activities — all celebrating the Year of the Horse. Through interactive gameplay, participants will discover fascinating insights about The Hong Kong Jockey Club and the heritage of horse racing while unlocking chances to win fabulous rewards worth over HK\$1 million, including exclusive gold collectibles! Participants must be aged 18 or above.</p> |
| 7 | 22 March 2026 (Sunday) | <p>BMW Hong Kong Derby 2026</p>  <p>The annual BMW Hong Kong Derby race is not only the ultimate showdown in the Four-Year-Old Classic Series, but also a once-in-a-lifetime opportunity at fame for every racehorse and an honour coveted by all horse owners and trainers. Hong Kong's leading 4-Year-Old contenders will battle fiercely in pursuit of the Derby Dream, bringing us thrilling competition at Sha Tin Racecourse. Spectacular performances, fabulous rewards and delicious food will be waiting to excite all of your senses. Racegoers will witness the crowning of a new Derby champion in an atmosphere of excitement and celebration.</p> |

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| 8 | March 2026 to March 2027 | <p>“Heavenly Horses: Masterpieces from the Palace Museum”</p>  <p>The exhibition explores horse-themed paintings in Chinese art by considering imperial and literati practices, the relationship between tradition and modernity, and the dialogue between Chinese and European painting styles. Jointly organised by The Hong Kong Palace Museum and the Palace Museum and exclusively sponsored by the Institute of Philanthropy, the exhibition primarily draws on the Palace Museum’s collection but is enriched by works from museums in Hong Kong. It will display nearly 100 horse-themed paintings by more than 60 renowned artists, spanning from the Yuan dynasty up to the 20th century. The Institute of Philanthropy is an independent “think-fund-do” tank for China, Asia and beyond that was established by The Hong Kong Jockey Club and its Charities Trust.</p> |
| 9 | April 2026 to June 2026 (tentative) | <p>“Divine Steeds: Horses in Painting and Calligraphy of the Palace Museum” (Working Title)</p> <p>The exhibition features approximately 50 important paintings from the Palace Museum’s collection, including about 20 Grade One national treasures. Focusing predominantly on paintings complemented by calligraphy, the exhibition explores the profound cultural symbolism of horses in Chinese art through four sections: leisure (行遊), herding (牧放), warhorse (武功) and spiritual horse (神駿). Organised by the Palace Museum and exclusively sponsored by the Institute of Philanthropy, this exhibition will present works by renowned masters including Li Gonglin, Zhao Mengfu, Ren Renfa, Giuseppe Castiglione and Xu Beihong.</p> |

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| 10 | 26 April 2026 (Sunday) | <p data-bbox="542 156 922 188">FWD Champions Day 2026</p>  <p data-bbox="542 497 2089 673">An international event featuring three Group 1 races - the FWD QEII Cup, FWD Champions Mile and Chairman's Sprint Prize, where elite horses from around the globe gather at Sha Tin Racecourse to compete for glory. A wide range of entertainment programmes and prizes will be on offer, allowing racegoers to fully immerse themselves in the vibrant atmosphere. Come to cheer on our local champions and witness thrilling battles between a line-up of world-class contenders.</p> |
| 11 | June 2026 (TBC) | <p data-bbox="542 718 840 750">Pony World Opening</p>  <p data-bbox="542 1120 2089 1225">Pony World is an innovative new equestrian facility located in Penfold Park. Providing a unique equine educational experience, Pony World will offer pony rides, stable visits, an activity learning zone and mini pony photo opportunities for school groups and the public.</p> |

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| 12 | September 2026 | <p data-bbox="544 156 1155 188">CAVALLUNA Horse Show premiere in Asia</p>  <p data-bbox="544 547 2092 691">Widely popular in Europe, CAVALLUNA is a family-friendly world-class equestrian theatrical spectacle featuring over 50 trained horses and Europe’s best show-riders, blending storytelling, liberty dressage, trick riding, dance and aerial performance, fire acrobatic and LED artistry. Performing for the first time in Asia at Kai Tai Arena, the Club will be CAVALLUNA’s “Exclusive Presenting Partner and Cultural Host”.</p> <p data-bbox="544 695 1384 727">More information about CAVALLUNA: www.cavalluna.com/en/</p> <p data-bbox="544 767 860 799">Download video (183 MB)</p> |
| 13 | October 2026 | <p data-bbox="544 842 1585 874">Conghua Racecourse kickstart with regular race meetings in Season 2026/27</p>  <p data-bbox="1048 1134 1379 1158">(Picture for illustration purposes only)</p> <p data-bbox="544 1166 2092 1342">The Club will launch international-standard racing programmes at Conghua Racecourse starting from October 2026, complemented by a wide range of equine-related events and activities to showcase the world-class quality of the Club’s racing, equestrian sports and entertainment. In addition, an experience centre will be established at Conghua Racecourse, featuring cutting-edge audio-visuals and equine artefacts from Beijing’s Palace Museum. Conghua Racecourse will also offer retail, dining and online experiences to engage visitors.</p> |

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| 14 | December 2026 | <p>LONGINES Hong Kong International Races 2026 LONGINES International Jockeys' Championship 2026</p>  <p>The LONGINES International Jockeys' Championship and the LONGINES Hong Kong International Races are Hong Kong's annual international racing extravaganza, featuring top jockeys and horses from around the world.</p> <p>The LONGINES International Jockeys' Championship is a battleground for elite riders, in which the jockey with the highest points scored across four thrilling races will claim the title. Four days later, the LONGINES Hong Kong International Races will feature four prestigious Group 1 races on the same day, with world-class jockeys and horses competing fiercely for the world turf championships. Entrants could enjoy a series of spectacular programmes including star-studded performances, live music and exclusive culinary delights to immerse themselves in this world-class horse racing celebration.</p> |

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| 15 | Throughout the Year | <p>Film “Horse Power”</p>  <p>Horse Power is a ground breaking film and powerful cinematic tribute to the symbolic traits of the horse in the Chinese zodiac. Produced by an international team behind the BBC's "Blue Planet II" and a top Chinese creative team, the film will be brought to audiences by The Hong Kong Jockey Club. The film focuses on some of the most iconic horses across the world – the Mongolian Horse, Arabian Horse, Wild Mustang, Karabakh Horse, Dutch Warmblood, Miniature Horse and Przewalski’s Horse – and celebrates their unique qualities and enduring relationship with mankind.</p> <p>The global premiere of Horse Power was recently held in Shanghai with great success. Over the next three years, with The Hong Kong Jockey Club’s support and with the collaboration of key partners including China Media Group and the Shanghai Science and Technology Museum, the film will be donated to science museums and mobile cinemas in remote and less developed regions of China, giving millions of children the opportunity to learn about horses and appreciate them like never before. The film will also be screened in Hong Kong.</p> <p>Download film trailer (24 MB)</p> |

More activities will be announced at a later stage. For more information, please visit <https://hkjc.com/YOTH>