

# **Movement of Horses**

Speaker:

#### **Peter Gibson**

CEO, Racing South Africa





**RACING SOUTH AFRICA –** representing the SA Equine Trade Council

The Importance of Improved International Movement of Horses for South Africa

Mr. Peter Gibson – CEO Racing South Africa



### A Tale of 17 Years and 2 SAF Champions!





#### LONDON NEWS wins the Queen Elizabeth II Cup in 1997

#### VARIETY CLUB wins the HK Champions Mile in 2014



# African horse sickness (AHS)

- WW I & II South Africa exported 300 000 horses by sea No AHS
- 1958 Outbreak of AHS in Middle East OIE declares Africa Infected
- Exception: USA develops 60 Day POST ARRIVAL Quarantine in New York
- 1989 Outbreak of AHS in Spain 1992 Barcelona Olympic Games



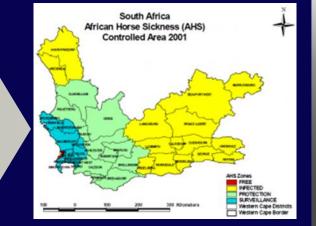


# South African Horse Export Protocol

Conditions for horse imports from SA passed into EU legislation in 1997

Based on philosophy developed by the OIE for Barcelona Olympic Games

Establishment of "Free Zone" in Cape Town and surrounding districts

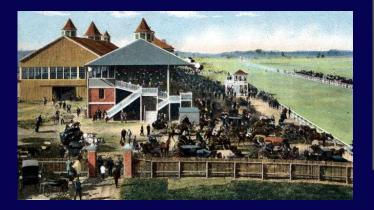


## **Outbreak of AHS = 24 month suspension!**



## **Overview of South African Horseracing**

- 1st recorded race meeting 200 years ago on Green Point Common
- 1994 Liberalisation of the Gaming Sector
- Horseracing's share of the gaming market : 100%→7%
- 5 racecourses sold 9 tracks remain





#### Overview of South African Horseracing industry

#### Breeding – declines across the board

	No of registered breeders	No of stallions	No of broodmares
1986	1100	310	7000
2010	350	105	3500

#### • Employment - unemployment in SA = 25 %

	No of people employed by horseracing in SA
1995	100 000
2009	16 000

#### INTERNATIONALISATION IS THE KEY!



#### Average Earnings Per Horse Per Country in 2012

	Country	Gross Purse \$	Runners	Average per horse
1	Hong Kong	121 151 769	1 283	94 429
2	Japan	1 127 251 500	23 205	48 578
3	•	161 631 900	3 419	
_	Korea			47 275
4	Singapore	60 252 713	1 395	43 192
5	UAE	47 196 306	1 194	39 528
6	Macau	19 383 669	614	31 569
7	France	264 662 816	9 207	28 746
8	Ireland	63 717 750	2 273	28 032
9	Turkey	76 632 865	2 810	27 271
10	Canada	122 067 551	6 547	18 645
11	USA	1 034 301 321	56 916	18 172
12	Great Britain	166 221 355	9 614	17 290
13	Australia	488 709 074	30 371	16 091
14	Mauritius	5 042 217	426	11 836
15	Italy	49 545 946	4 811	10 298
16	Argentina	91 456 200	11 653	7 848
17	Chile	30 678 661	3 961	7 745
18	New Zealand	40 135 990	5 319	7 546
19	South Africa	40 274 740	7 043	5 718
20	Brazil	36 184 080	6 332	5 714



# South Africa - A Story of Value!

#### It's a story of VALUE...

South African racehorses continue to perform at the highest level and when it comes to value for money, pound for pound nothing compares to South African bloodstock!

	luce	600	740	1000
SOUTH AFRICA	US\$	GB£	ZAR	
National Yearling Sale Highest price: Average price:	365 170 29 950	226 930 18 610	3 600 000 295 260	
Cape Premier Yearling Sale Highest price: Average price:	329 710 49 140	204 860 30 540	3 250 000 484 410	
Karaka Premier Sale Highest price: Average price:	1 632 860 130 690	1 014 670 81 200	16 097 970 1 288 280	
UNITED STATES Keenland September Sale Highest price: Average price:	2 500 000 102 220	1 554 660 63 580	24 706 420 1 010 200	
AUSTRALIA Sydney Easter Sale Highest price: Average price:	4 755 980 276 300	2 954 710 171 660	46 868 610 2 722 890	
UNITED KINGDOM Tattersalls October Sale Highest price: Average price:	8 040 440 333 690	5 000 000 207 500	79 448 000 3 297 150	

# South Africa – Source of Champions!





Current US\$25million /annum

> <mark>Potential</mark> US\$100million /annum

# Reliable and Regular delivery system of horses



#### South African Horse Export Strategy Workshop

#### **EXPORT SOLUTIONS!**



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SOUTH AFRICAN HORSE EXPORT STRATEGY WORKSHOP

DATES:	16 April 2014
TIME:	09h00 - 16h00
VENUE:	School of Public Health, University of Witwatersrand
ADDRESS:	School of Public Health, Education Campus, 27 St Andrews Road, Parklovin
FACILITATOR:	Dr E Sergeant (Ausvet)

Rocing South Africa and the Witt Health Consortium, in collaboration with the Equine Research Centre, Drivertilly, of Pretota), will be hosting a strategic have expanworking on 14 April 2014. The workingha will be conducted in conjunction with the Director of Animal Health of the Department of Agriculture, Forestry and Fisheles (DAFF).

#### OBJECTIVE OF WORKSHOP

To develop a strategic plan that unites all stakeholders and clearly identifies the way forward in support of the horse export industry.

#### Why is the Workshop necessary?

The unique challenges facing hose exports from South Africa are well-known and the restlictions to trade clipping to the equine industry and to the country or a whole.

On the positive side, there have been favourable adjustments to the regulatory environment and significant scientific advancements which has led to a far greater undestanding of the risk associated with exporting horses from AHS endemic countries.

In 1995, a ground breaking workshop was hald at the Faculty of Vatericary Science in Onderstepoort to explore the possibility of exponent particle science. This utilimately led to the establishment of the SA Honse Export Protocol which was ratified by the CLI in 1997 and subsequentity other trading partners.

- Upgrade of existing Kenilworth Quarantine Station to allow CONTINUOUS vector-protection for duration of quarantine
  - **Enhanced SURVEILLANCE of AHS Controlled Area**
- Significant advances in DIAGNOSTIC TESTING for AHS
- Other options:
  - Alternative AHS Free Zone
  - USA
  - Mauritius



## Spear-heading the New Strategy



Continuous vectorprotection by upgrading Kenilworth Quarantine Station

Maintain intensive scrutiny of the AHS Controlled Area

THE AIM: importing countries encouraged to revise their import conditions and negotiate new terms with SA veterinary authority



#### **UPSIDES:**

- Growth in EXPORTS, increased share of market worth \$4bn/annum
- Access to <u>SHUTTLE STALLIONS</u>
- Ability to <u>COMPETE</u> in international equestrian competitions
- Ability to <u>HOST</u> international equestrian competitions





# Thank You I

