

The Pattern: Now & In the Future

Speaker:

Adel Amazroa

General Manager, Equestrian Club of Riyadh

**PRESENTATION FROM
KINGDOM OF SAUDI ARABIA
by**

Mr. Adel Almazroa
General Manager of
Equestrian Club of Riyadh

**STRATEGY FOR THE DEVELOPMENT OF
RACING AND BREEDING IN SAUDI ARABIA**





RACING IN SAUDI ARABIA

The modern era of racing
commenced with the opening
of the current racetrack
in Janadriya in 2003

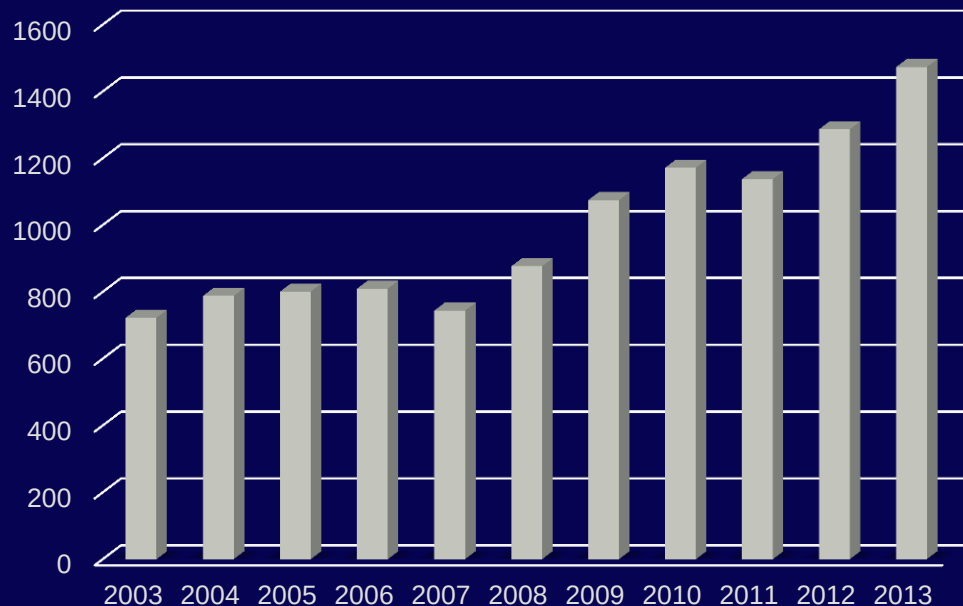
THE EQUESTRAIN CLUB OF RIYADH

The Equestrian Club undertakes
the administration, organisation and
management of all aspects of racing
in Saudi Arabia including the registration
of local bred and imported horses



FOALS

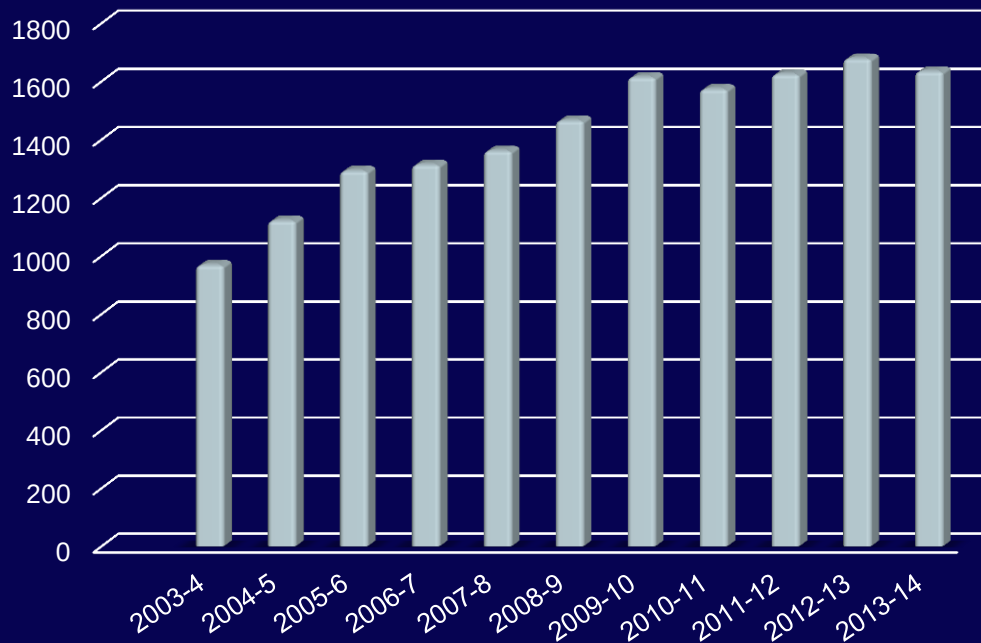
Year	Foals	+ or -
2003	723	
2004	788	65
2005	801	13
2006	810	9
2007	744	-66
2008	877	133
2009	1075	198
2010	1172	97
2011	1138	-34
2012	1287	149
2013	1473	186





STARTERS

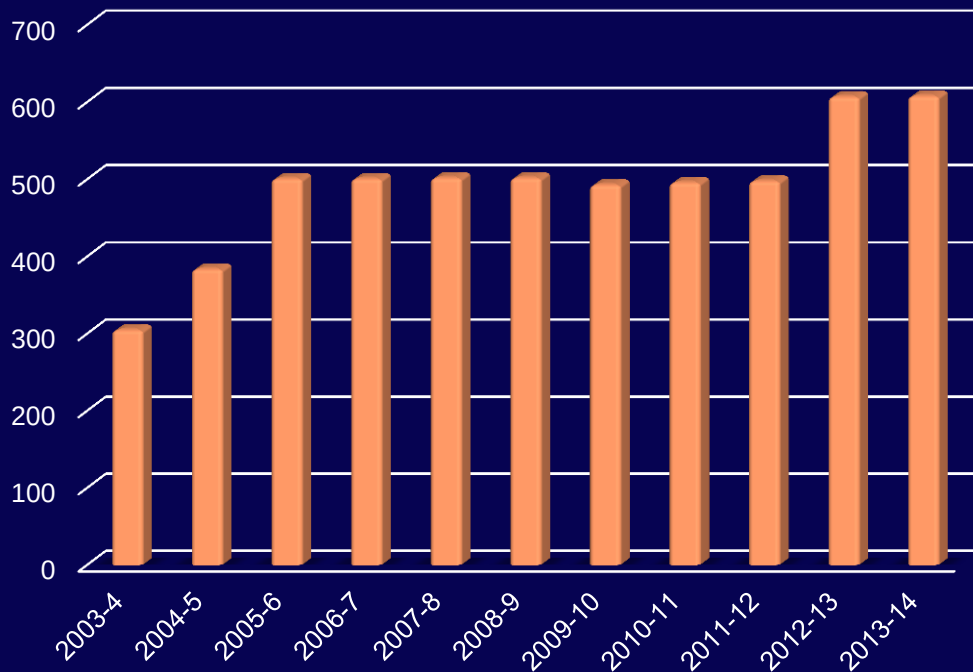
Season	Starters	+ or -
2003-4	970	
2004-5	1123	153
2005-6	1294	171
2006-7	1315	21
2007-8	1363	48
2008-9	1467	104
2009-10	1616	149
2010-11	1575	-41
2011-12	1626	51
2012-13	1680	54
2013-14	1636	-44





RACES

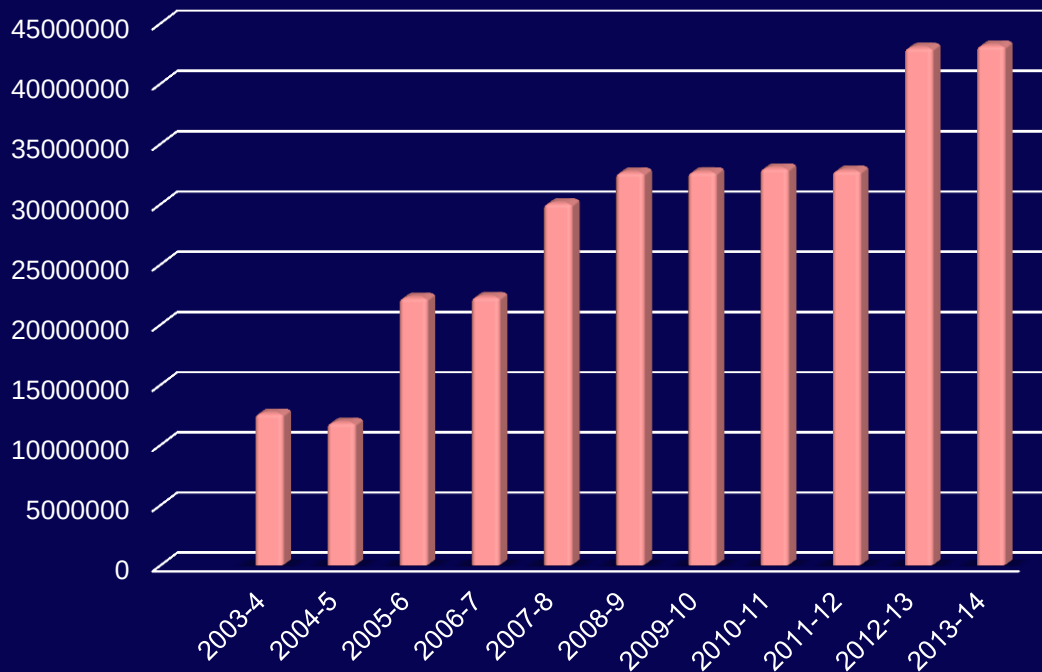
Season	Races	+ or -
2003-4	305	
2004-5	384	79
2005-6	501	117
2006-7	501	0
2007-8	502	1
2008-9	502	0
2009-10	493	-9
2010-11	496	3
2011-12	498	2
2012-13	607	109
2013-14	608	1





PRIZE MONEY (SAR)

Season	Prize Money
2003-4	12,646,000
2004-5	11,876,000
2005-6	22,264,000
2006-7	22,338,000
2007-8	30,086,000
2008-9	32,648,000
2009-10	32,692,000
2010-11	33,010,000
2011-12	32,809,000
2012-13	42,999,000
2013-14	43,176,000





NOTABLE IMPORTS FROM EUROPE AND NORTH AMERICA

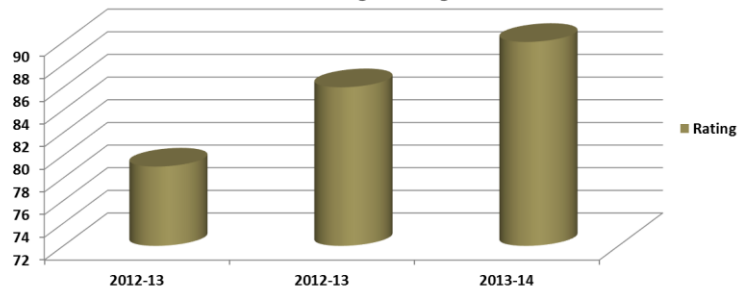
HORSE	RATING	TOP OVERSEAS PERFORMANCES
PREMIUM TAP (USA)	125	Dual G1 winner in USA
FLY DOWN (USA)	123	3rd Breeders' Cup Classic - G1
RON THE GREEK (USA)	122	Won three G1 races and 4th Breeders' Cup Classic - G1
DYNEVER (USA)	119	3rd Breeders' Cup Classic - G1
CORSICA (IRE)	117	3rd Doncaster St Leger - G1
SMART BANKER (SAF)	116	Won three G1 races in South Africa
ASTROLOGY (IRE)	115	3rd Epsom Derby - G1

GROUP/GRADE ONE WINNING IMPORTS FROM SOUTH AMERICA
AMORE DE POBRE (CHI)
CODIGO DE HONOR (ARG)
DON RENATO (CHI)
EL CHARLETA (ARG)
FIRE WALL (ARG)
GOLD FOR SALE (ARG)
JOE LOUIS (ARG)
MEDICI (CHI)
MENSAJERA DA LA LUZ (CHI)
MEU REI (BRZ)
MULLER (ARG)
PROUD RULER (ARG)
URQUELL (ARG)

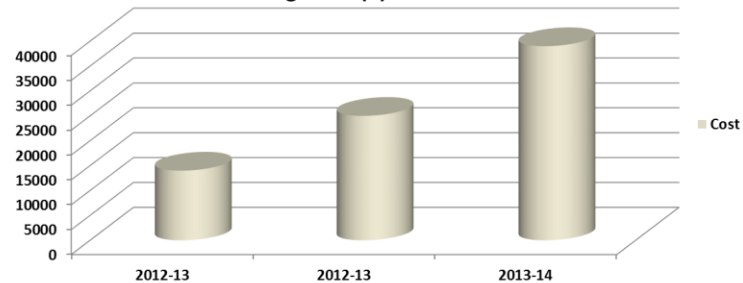


EFFECT OF IMPORT CRITERIA

Average Rating



Average cost (£) at Public Sales





TOP PERFORMANCES OF SAUDI TRAINED HORSES RACING IN DUBAI

Saudi trained horses have won six Group races and placed in 22 Group races

PLACED IN DUBAI WORLD CUP - G1

DYNEVER (USA)

MULLER (ARG)

PARIS PERFECT (SAF)

PREMIUM TAP (USA)

SEI MI (ARG)

GROUP ONE WINNER

BIG CITY MAN (USA)

GROUP TWO WINNERS

CHIQUITIN (ARG)

GROUP THREE WINNERS

BIG CITY MAN (USA)

GOLD FOR SALE (ARG)

DEEM (IRE)

HANDICAP WINNER

ALSAAEQAH (KSA)



ALSAAEQAH (KSA)

WINNING DUBEL EXCELLENCE TROPHY AT MEYDAN 30th January 2014



INITIATIVES FOR PROMOTION TO PART II

- **THREE YEAR DEVELOPMENT PLAN**
- **IMPORT CRITERIA**
- **RACE PROGRAMME**
- **INTERGRATION OF SAUDI BRED AND IMPORTS**
- **HORSE RANKINGS & RATINGS**
- **INTERNATIONAL RACES**



IMPORT CRITERIA FOR PREVIOUSLY RACED HORSES 2014-2015 SEASON

Imports from Europe

- Rating of **80 or higher**

Imports from North America

- Minimum earning of **US\$75,000** in prize money.

Imports from South America

- Must have won a race or been placed **2nd, 3rd or 4th** in a Group or Listed Race.

Imports from United Arab Emirates

- Timeform or ERA Official rating of **80 or higher**.

Imports that have only raced at 2 years

The horse must have won or been placed **2nd or 3rd** and imported before the end of their 2yo year: Northern Hemisphere bred by **31st December** and Southern Hemisphere bred by **30th June**.

Import criteria for previously unraced horses

The horse must be imported before the end of its 2yo year:

NB - Horses must be aged 3yo and upwards, imported into KSA from **1st July, 2014**



INITIATIVES TO ACHIEVE PROMOTION TO PART II

RACE PROGRAMME

-  **DEVELOPMENT OF THE PATTERN RACES**
-  **BONUS PRIZE FOR IMPORTED FILLIES & MARES**
-  **IMPLEMENTING A TRIPLE CROWN SERIES FOR BOTH COLTS AND FILLIES**



KSA HORSE RANKINGS 2013-14 SEASON

Ranking	Horse	Rating	Last Start	KSA Bred
1	Sir Jade (FR)	111	01/02/14	
2	Salroor (KSA)	108	15/02/14	✓
3	Singalat (GB)	107	01/02/14	
4	Bridgehampton (GB)	106	01/03/14	
5	Alsaef Alajrab (KSA)	105	01/03/14	✓
6	E. H. Indy (USA)	104	01/03/14	
7=	Aed Daas (KSA)	103	15/02/14	✓
7=	Jadal (KSA)	103	01/03/14	✓
9	Qatoomah (KSA)	102	01/03/14	✓
10=	Alsaeeqah (KSA)	101	08/03/14	✓
10=	Ashva (USA)	101	01/02/14	
12	Model Pupill (GB)	100	08/03/14	
13=	Alnajlm Alkaser (KSA)	99	14/02/14	✓
13=	Bow Beaver (USA)	99	05/07/13	
13=	Khamis Meshalt (KSA)	99	25/01/14	✓
16=	Almazh Hoor (KSA)	98	25/01/14	✓
16=	Besalah (KSA)	98	15/03/14	✓
16=	Motawall (KSA)	98	01/02/14	✓
16=	New Line (USA)	98	15/03/14	
20=	Mercollano (GB)	97	01/11/13	
20=	Mosfah (KSA)	97	28/06/13	✓
22 =	Mister Angry (IRE)	96	15/03/14	
22=	Safari Team (IRE)	96	15/03/14	
24=	It's So You (USA)	95	21/02/14	

Ranking	Horse	Rating	Last Start	KSA Bred
24=	Playfellow (IRE)	95	14/03/14	
26=	Almoustakim (KSA)	94	14/03/14	✓
26=	Fly Down (USA)	94	01/03/14	
26=	Robust Wish (USA)	94	15/03/14	
26=	The High Man (GB)	94	15/03/14	
30=	Alnajlm Almodeea (KSA)	93	31/01/14	✓
30=	Big Bound (USA)	93	23/11/13	
30=	Mashoor (FR)	93	15/02/14	
30=	Twice Bitten (GB)	93	08/03/14	
34=	Abu Yaqub (KSA)	92	15/03/14	✓
34=	Al Jabrelah (GB)	92	08/03/14	
34=	Alraihjan (KSA)	92	21/12/13	✓
34=	Bank On Me (GB)	92	15/03/14	
34=	Pure Victory (USA)	92	20/12/13	
39=	Treble Jig (USA)	91	01/02/14	
39=	Viewing (GB)	91	28/02/14	
41=	Abo Jaafar (KSA)	90	11/01/14	✓
41=	Dance The Rain (GB)	90	14/12/13	
41=	Jaraah (KSA)	90	15/03/14	✓
41=	Qad Daad (KSA)	90	14/03/14	
41=	Sawwaal (KSA)	90	07/12/13	✓
41=	Waasemah (KSA)	90	11/01/14	✓
41=	Yesharef (KSA)	90	01/03/14	✓



INTERGRATING LOCAL BRED AND IMPORTS

- 80% OF IMPORT RACES WILL GUARANTEE PLACES FOR SAUDI BRED HORSES
- TO GET A GUARANTEE THE SAUDI BRED HORSE MUST HAVE A RATING OF 85 OR MORE



INITIATIVES TO ACHIEVE PROMOTION TO PART II



INTERNATIONAL RACES



THREE YEAR STRATEGIC DEVELOPMENT PLAN

Thank You !

Mr. Adel Almazroa
General Manager of
Equestrian Club of Riyadh
Kingdom of Saudi Arabia

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Moderator:

Barrie Cassidy

Panelists:

**Willian A. Nader, Brian Kavanagh, Kevin Dixon, Nigel Gray,
Greg Purcell, Robin Bruss & Carl Hamilton**

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