

## **Sa Sa Ladies' Purse Day - Activities Fact Sheet**

### **Sunday 6 November - Sha Tin Racecourse**

The highly anticipated "Sa Sa Ladies' Purse", an international Group 3 race over 1800m, will be staged as the feature race, with total prize money of HK\$3 million. Eleven races are programmed for the day, with the first starting at 12:30pm. Sha Tin Racecourse will open at 10:30 am on 6 November.

#### **1) Sa Sa Ladies' Purse Day Brooch**

Racing fans attending Sha Tin and Happy Valley racecourses will each receive a Sa Sa Ladies' Purse Day Brooch together with a Sa Sa discount coupon as a door gift. This year's souvenir brooch featuring a horse theme in silver colour is chicly designed. The gift will be distributed until the start of Race 6 or while stocks last.

#### **2) Tiffany Tang attends Sa Sa Ladies' Purse presentation ceremony**

Renowned Asian actress Tiffany Tang Yan will be this year's Sa Sa Ladies' Purse Day ambassador. She will join Chairman and CEO of Sa Sa International Holdings Ltd Dr Simon Kwok Siu Ming and Vice-Chairman Dr Eleanor Kwok to present commemorative trophies to the Sa Sa Ladies' Purse winning connections.

#### **3) "Beauty Go Round" Fashion Show**

Internationally renowned milliner Harvy Santos, who has worked on headpieces for the collections of renowned designers Marc Jacobs and John Galiano, will present his hat pieces collection in collaboration with famous Hong Kong stylist Mayao. The collection will make its debut on the catwalk to the theme of "Beauty Go Round" together with the top models in town (Photo [3](#)).

#### **4) Sa Sa Beauty Bazaar**

Racegoers can enjoy shopping at Sa Sa Bazaar with a special offer up to 60% off various cosmetic brands including SUISSE PROGRAMME, banila co., Dr. G, moonshot, NUXE etc.

#### **5) Sa Sa Make-up Workshop**

At the Sa Sa Make-up Workshop at the Concourse (Photo [4](#)), racegoers can enjoy a professional make-up service for only HK\$50 and receive a HK\$50 Cyber Colors voucher (upon purchase of Cyber Colors products with net value over HK\$150).

#### **6) The Best Dressed Awards**

Snap a photo or a 5-second video in your best exquisite outfit and hat at the Sa Sa Ladies' Purse Day on Instagram. Share your photo on Instagram by following "shatinracecourse" with the hashtag #LadiesPurseDay for public or #LadiesPurseDay\_members for members on 6 November by 3pm and you will have the chance to win an exclusive gift from Sa Sa. A selfie corner with different backgrounds and photo kiosk will be available at Concourse for racegoers to take photos and videos (Photo [5](#)).

#### **7) Hat Pop Up Shop**

Some of the most gorgeous pieces of headwear by milliner Janice Mok from her Audrey et Auguste Millinery brand will be available for sale at a special booth situated on 1/F of the Members Stand (Photo [6](#)).

#### **8) Themed Merchandise**

An extensive array of delightful Sa Sa Ladies' Purse Day-themed merchandise will be available for sale at the Concourse Sales Counter, Members' Enclosure Sales Counter and Gift at Races at Sha Tin Racecourse, while stocks last. The exquisite and limited products include watches, scarves,

handbags, wallets, bracelets and keychains to show how an elegant lady can dress well to attend a race meeting.

### **9) Games with Prizes**

Starting from 26 October till 2 November, participants who play the WeChat game within a designated time limit can have a chance to win a prize of lucky draw. Five winners will be selected per day. Top prize is a Sony DSC-RX 100 III camera valued at HK\$5,580 (1 winner); Second prize is an exquisite handbag valued at HK\$128 (2,400 winners) and Third prize is a Racecourse food and beverage voucher valued at HK\$50 each (400 winners). (Each person can win a prize once only and is required to go to Sha Tin Racecourse to redeem the prize on 6 November. Authorised third party and screenshot are not accepted.) For event details, terms and condition, please visit HKJC website.

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